

***The Keep Worthington Beautiful initiative***  
***Seven core messages:***

1. **The heart and soul of the *Keep Worthington Beautiful* initiative is the simple proposition that we the residents should have a meaningful voice in rezoning decisions that impact us all.** (Rezoning decisions are effectively irreversible, and residents are most deeply impacted by them).
2. ***Keep Worthington Beautiful* will enhance property rights in the most fundamental way**—by protecting the integrity and character of our neighborhoods. Our initiative will help to protect your right to not have your home value degraded by overwhelming and inappropriate development nearby. Our initiative will help ensure that your quiet neighborhood street, the one your children use to walk to school, will not be turned in to a high-density apartment commuting thoroughfare.
3. ***Keep Worthington Beautiful* will be good for business in Worthington by helping to maintain the unique environment here that attracts businesses and customers in the first place.** (*KWB* relates to zoning changes and not commercial property sales or other business activity in any way. For example, if a business wants to locate on a property already zoned commercial there is no rezoning ordinance needed and the *KWB* initiative would have no relevance to the matter.)
4. ***Keep Worthington Beautiful* won't impact in any way residents—or businesses— wanting a zoning variance so they can remodel or put up a fence, for instance. *Keep Worthington Beautiful* is narrowly focused on rezoning legislation only** (for example, changing the zoning status of a property from residential to commercial, or the creation of a PUD, as is planned at UMCH).
5. ***Keep Worthington Beautiful* creates no new powers, but simply gives residents more time to exercise their established right of referendum (60 days instead of the current 20).** (This will improve Worthington's government by providing some checks and balances on zoning issues.)
6. ***Keep Worthington Beautiful*, in order to protect our established right of referendum, includes a clause that will prevent zoning ordinances from being passed on an emergency basis—as happened recently in Hilliard.** (If a zoning ordinance is passed as an “emergency” then it is, by statute, not subject to referendum; *KWB* will prevent this from happening).
7. The threat of emergency status zoning legislation—if we do not challenge and forbid it through a Charter amendment—leaves **all the power with Council, and that is what *Keep Worthington Beautiful* seeks to remedy.** Let's put some **balance** in to our local government. Let's give Worthington residents a strong voice in zoning decisions that impact us all.

**Vote YES**  
**for the *Keep Worthington Beautiful* initiative**  
**(Issue 38)**  
**this November 3rd**