



KeepWorthingtonBeautiful.org

Vote YES on Issue 38

- **Gives you and your neighbors a strong voice** in rezoning decisions that impact us all (for example, **UMCH**).
- Common zoning **variances NOT affected**.
- **Protects home values** by maintaining the integrity and character of our neighborhoods.
- **Good for business** by helping to maintain the unique, family-friendly character that is our greatest asset in attracting businesses, customers, and visitors.
- **Honors the careful zoning created by earlier generations** of thoughtful and prudent city leaders.
- **Ensures the right of citizen referendum** by preventing zoning ordinances from being passed as “emergencies”—as happened recently in Hilliard.

*Should the residents of Worthington have a strong voice in development decisions that impact us all—
or should all of the authority reside with the city?*

How to help?

- 1) **Vote YES for Issue 38.** And spread the word.
- 2) **Place a sign in your yard.** Ask neighbors to do so as well.
- 3) **Make a donation** (think of what’s at stake and what it’s worth to you). Simply go to KeepWorthingtonBeautiful.org to make secure donation.
- 4) **Join us on Facebook** (facebook.com/groups/KeepWorthingtonBeautiful).
- 5) **Write letters** to This Week, The Columbus Dispatch, and our City Council members, expressing your support for the initiative.
- 6) **Help distribute literature.**
- 7) **Print this flyer** and share with family, friends, and neighbors.

KeepWorthingtonBeautiful.org keepworthingtonbeautiful@gmail.com

Why the Keep Worthington Beautiful Initiative?

Worthington is at a crossroads. We face impending, large-scale development pressures in the heart of our city. Decisions being made today will determine the character of our city for generations to come. Unfortunately, development decisions are being made with insufficient input, and real impact, from the very citizens whose lives will be most deeply impacted. For this reason, the *Keep Worthington Beautiful* initiative has been launched in order to give the citizens of Worthington a greater voice in shaping future development.

What will Keep Worthington Beautiful accomplish?

- **Gives you and your neighbors a stronger voice** in development decisions that impact us all. — *We already have the right of referendum on rezoning laws. Our initiative simply gives us more time (60 days, instead of the current 20) to pursue a referendum if we judge a rezoning law to be harmful to our community. **No new powers, just more time.***
- **Common zoning variances NOT affected.**— *Keep Worthington Beautiful applies ONLY to zoning law changes (for example, what's required if high-density apartments are to be constructed at UMCH) and NOT variance applications (residents' ability to remodel, put up fences or garden sheds, etc., will NOT be affected).*
- **Good for business** by helping to maintain the unique, family-friendly character that is our greatest asset in attracting businesses, customers, and visitors.— *Keep Worthington Beautiful relates only to changes in zoning laws, and does not in any way impact everyday business activity or normal commercial property transactions. Our initiative supports business by protecting our greatest asset—the unique character of our community.*
- **Strengthens property rights and home values** by protecting the integrity and character of our neighborhoods.— *Our initiative will help to protect your right to not have your home value degraded, and your community disrupted, by oversized, inappropriate development nearby. Gives power to citizens.*
- **Honors the careful zoning created by earlier generations** of thoughtful and prudent city leaders.— *Our current zoning map has been in effect for nearly 50 years and it has served us well. Changes to it are essentially permanent, so allowing more time for residents' input is sensible and smart.*
- **Safeguards the right of citizen referendum.** — *Prohibits rezoning laws from being passed as “emergencies”—as happened recently in Hilliard—which would deny us our established right of referendum. This provides a needed check and balance in our local government.*

KeepWorthingtonBeautiful.org keepworthingtonbeautiful@gmail.com

Vote YES on Issue 38